

# BU *Meets* China

**An Alumni Celebration and Global Investment Forum**

## **Sponsorship Package**

January 18–19, 2008

JW Marriott  
83 Jianguo Road  
China Central Place  
Beijing CHINA

Presented by

Boston University Alumni Association of CHINA



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As a non-profit organization building up BU alumni community in China and other countries, Boston University Alumni Association of China (BUAAC) seeks sponsorship from prominent firms, funding agencies, as well as individuals. Depending on the amount of contribution, acknowledgements will be made as Lead Sponsor, Principal Sponsor, Sponsor, or Contributor. BUAAC offers the following opportunities for contributions.

## Tax Exempt Sponsorship

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### *Exposure and Sponsors' Benefits*

Level of Sponsorship	Speaking Opportunity	Conf. Brochure Exposure	Corporate Banner Display	Press Release	Corporate Literature Distribution	Private Meetings w/ speakers
<b>Lead Sponsor (Above \$20000)</b>	Opening Remarks; 15-20 minutes slot in panel.	Full Page Ad ; ½ page company Description ; Speaker bio	In front of podium And other prominent spots.	1 paragraph company description in press release	Corporate logo on infopack plastic bags.	First Priority
<b>Principal Sponsors (\$10000)</b>	15-20 minutes plus opportunity to become the moderator.	Full Page Ad; 1 paragraph company description; Speaker bio	In front of podium.	1 paragraph company description in press release	In conference infopack; special company booth in reception area	Second Priority
<b>Sponsors (\$5000)</b>	15-20 minutes slot in panel.	½ page ad; 1 paragraph company description; speaker bio	Side	Speaker's and co's name mentioned in press release	In every attendees' conference Infopacks.	NO
<b>Contributors (\$3000)</b>	Panelist, 5-10 minutes during the discussion Session	¼ page ad; speaker bio	NO	NO	NO	NO

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(Company/Individual Name) \_\_\_\_\_ has agreed to pay Boston University Alumni Association of China \_\_\_\_\_ (US\$ amount) to become a

- \_\_\_\_\_ Lead Sponsor
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. In return, Boston University Alumni Association of China will provide the relevant level of exposure as listed in the sponsorship manual in the preceding page.

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## Methods of Payment

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